

Hello, I'm jar

– a multidisciplinary designer driven by empathy, collaboration, and playfulness

jar

epimonia

1

solace

5

braun

9

eye

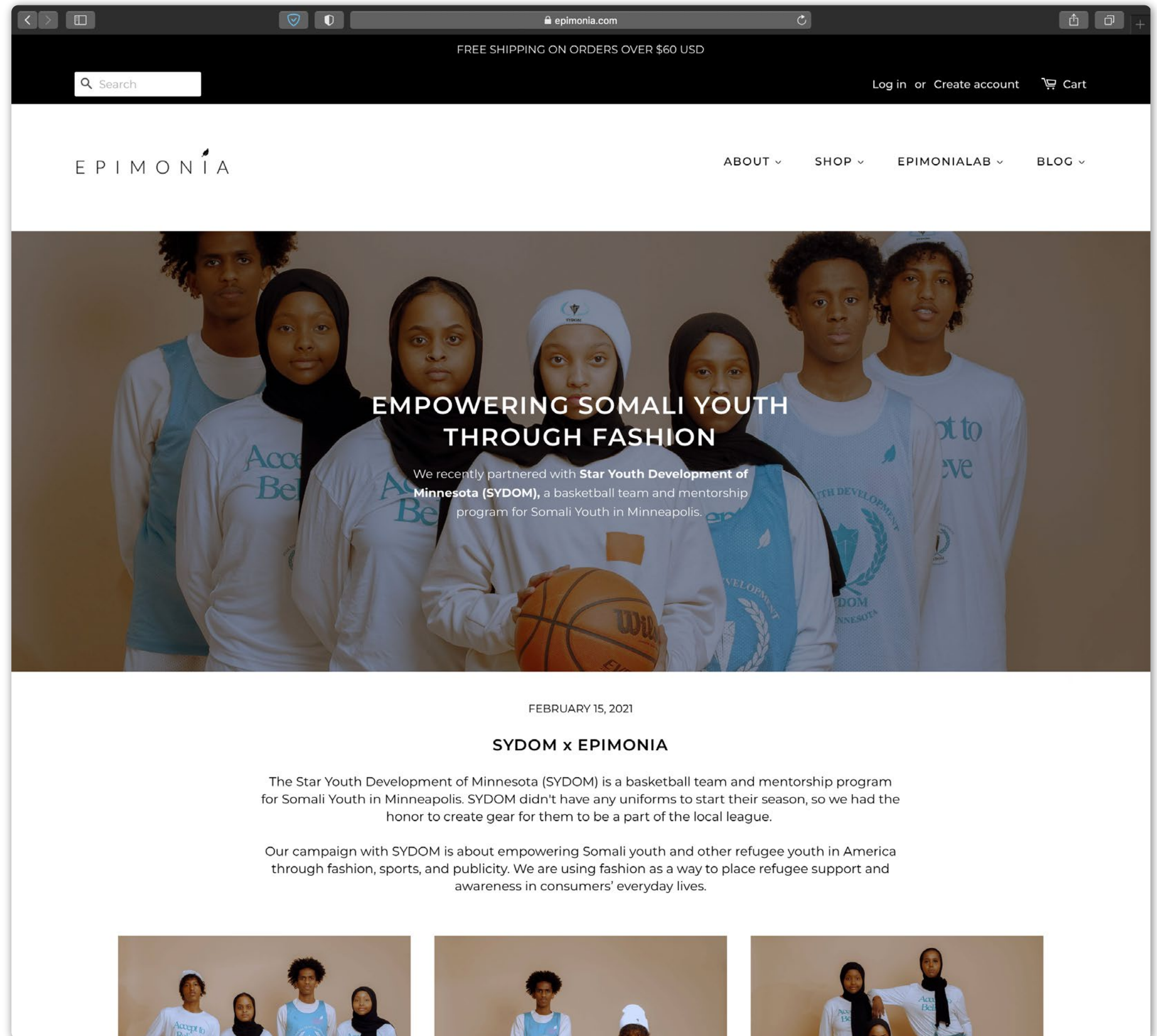
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– *epimonia*

– lead designer for a fashion start-up;
founded on upcycling refugee life jacket
material into conversational fashion pieces



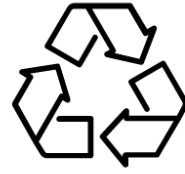
- Apart from designing sustainable apparel, I led the improvement of all our customer-facing content, including a website redesign, new instagram content, plus a more focused and consistent newsletter.



HOW YOUR PURCHASE MAKES A DIFFERENCE



We clean the beaches by collecting unusable life jackets previously worn by refugees seeking a better life.



We recycle the life jackets to create high-quality bracelets and apparel that show support for refugees.



All of our products directly support refugees at every level with employment, scholarships, and more.

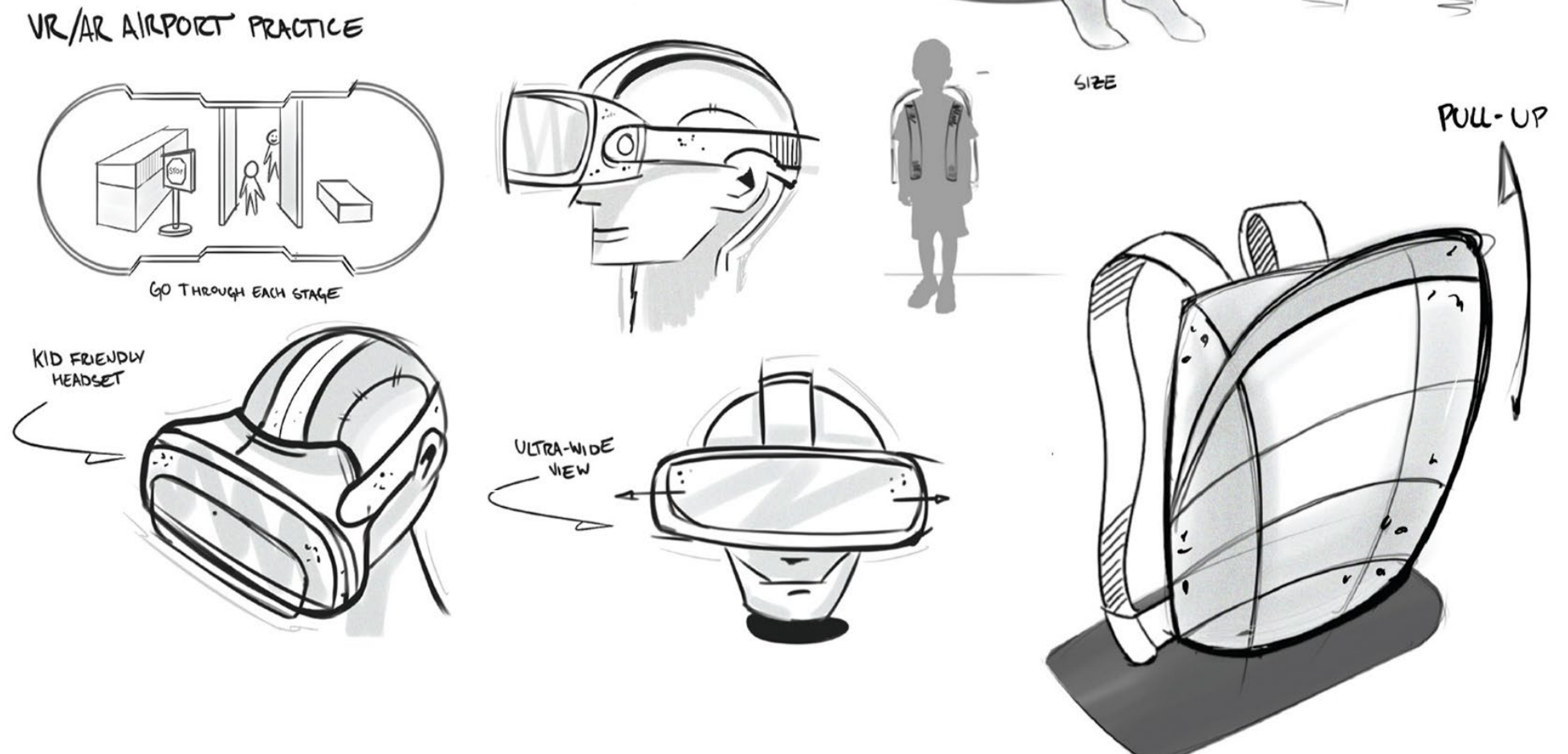
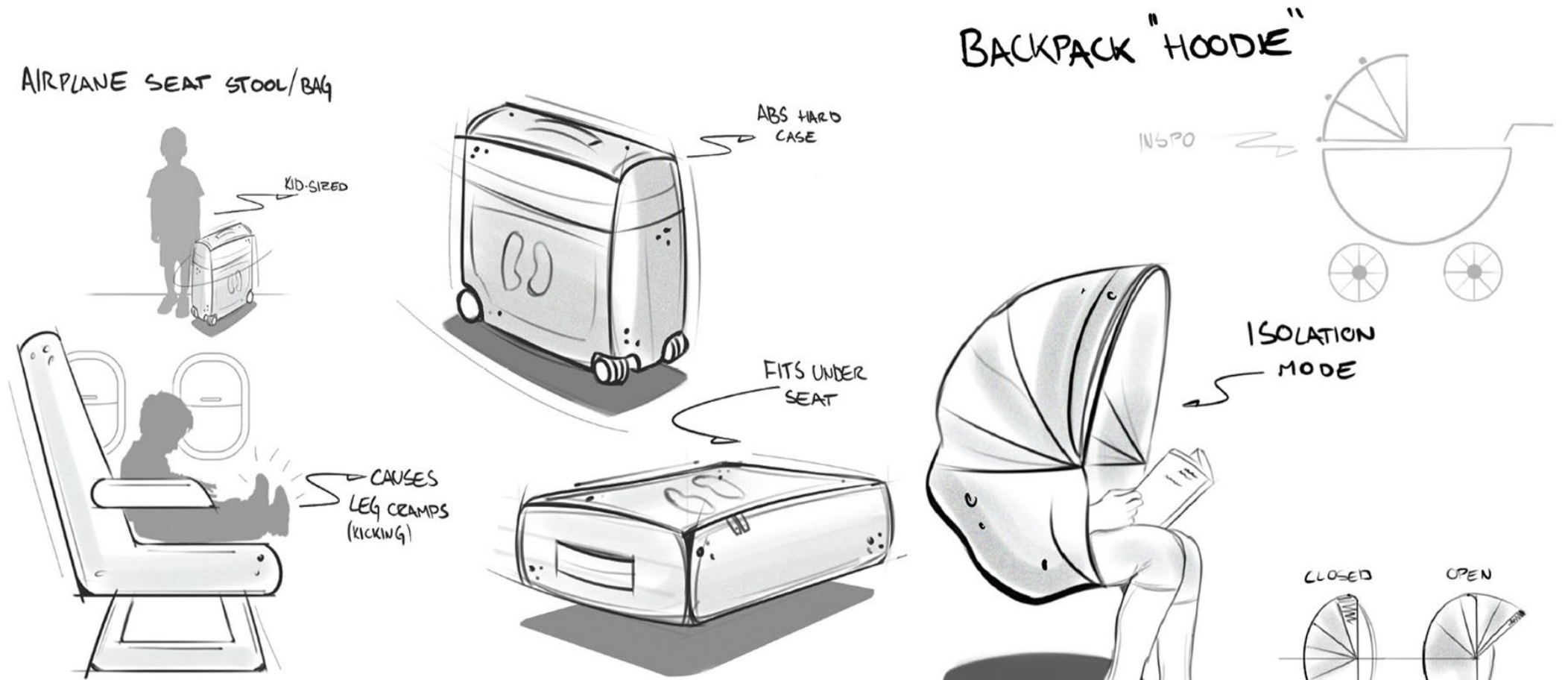


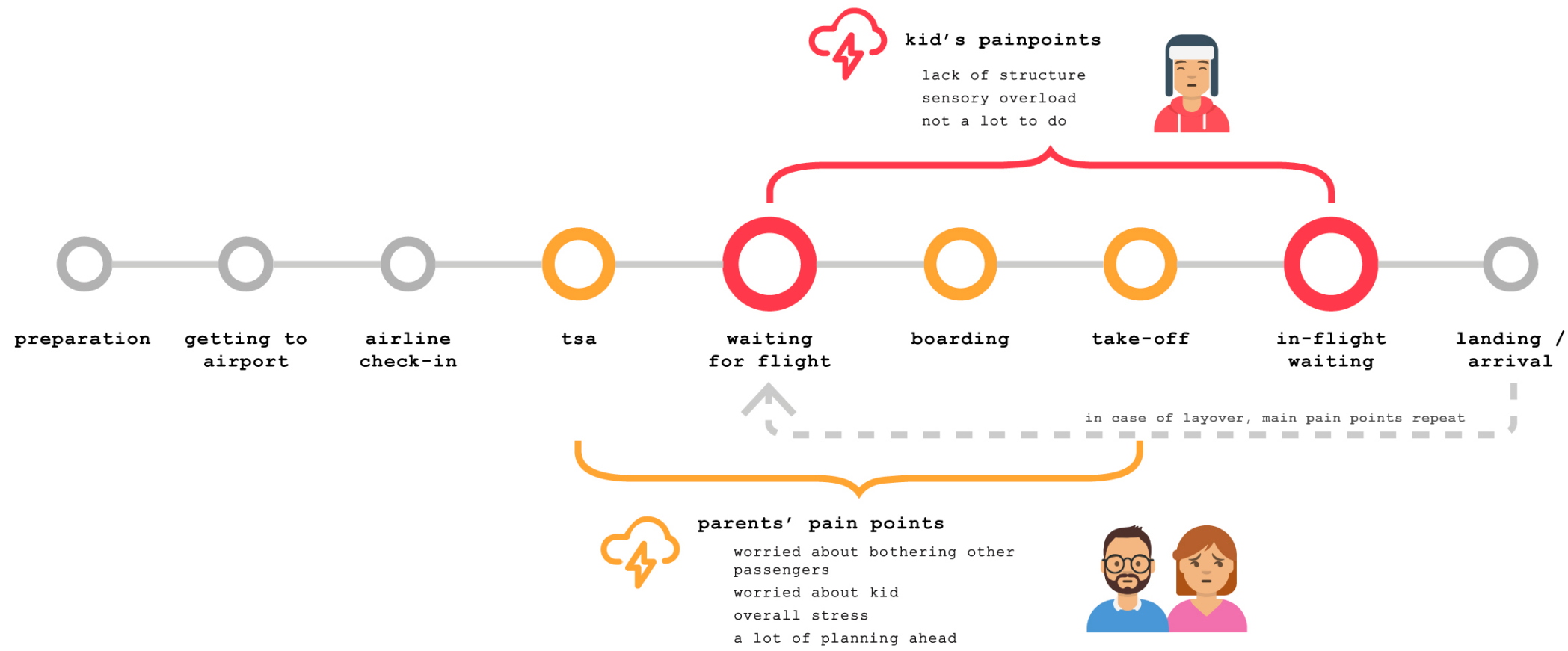
- *solace*

- capstone project focused on improving the travel experience for kids on the autism spectrum through a backpack that creates a portable personal space



- After on site research, waiting to board revealed to be the most stressful part. To counter this stressor, my sketches lead to an on-the-go personal isolated space. Calming & sensory-friendly materials were chosen.



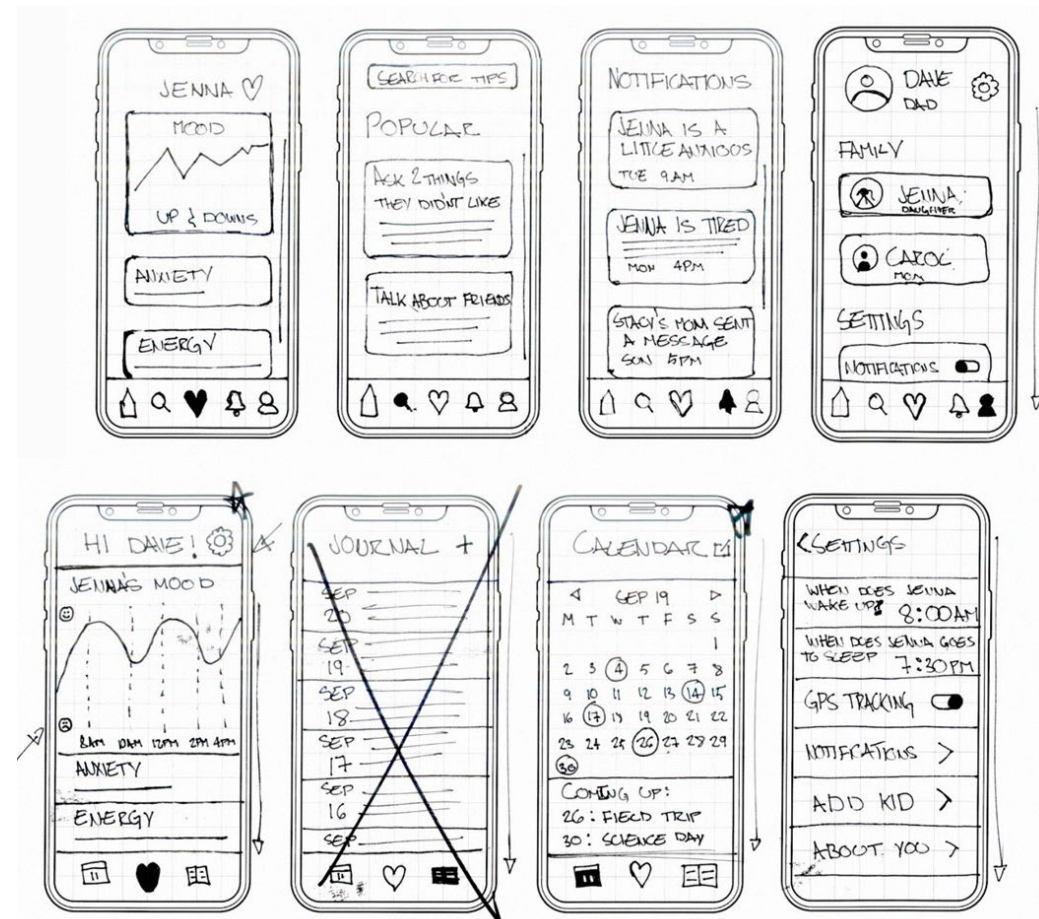


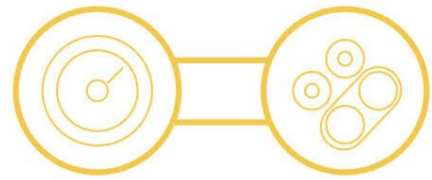
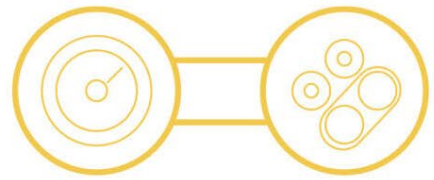
– *braun*

– smart fidget toy that uses sensory interactions to help children cope while tracking stressful moments throughout their day



- Visualizing my ideas for a toy and a monitoring device, I imagined fun & playful interactions. The mobile app focused on creating consistency across both mediums.

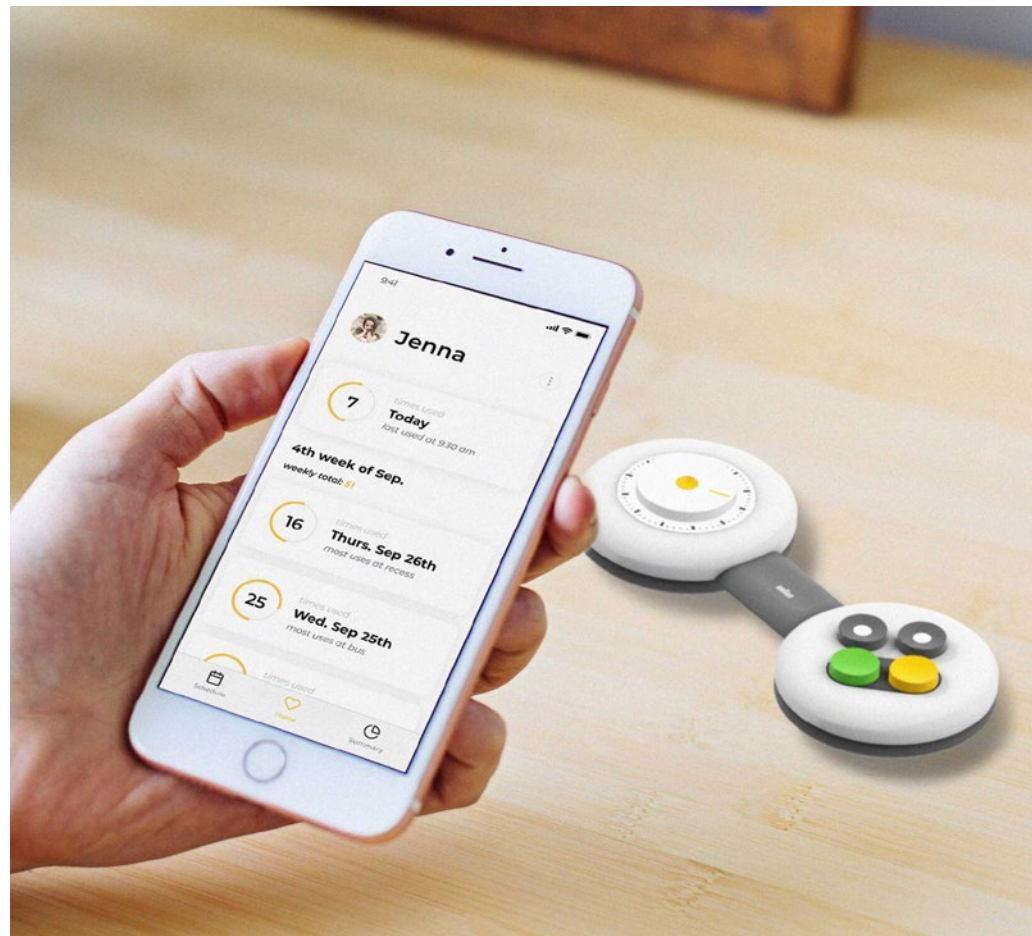
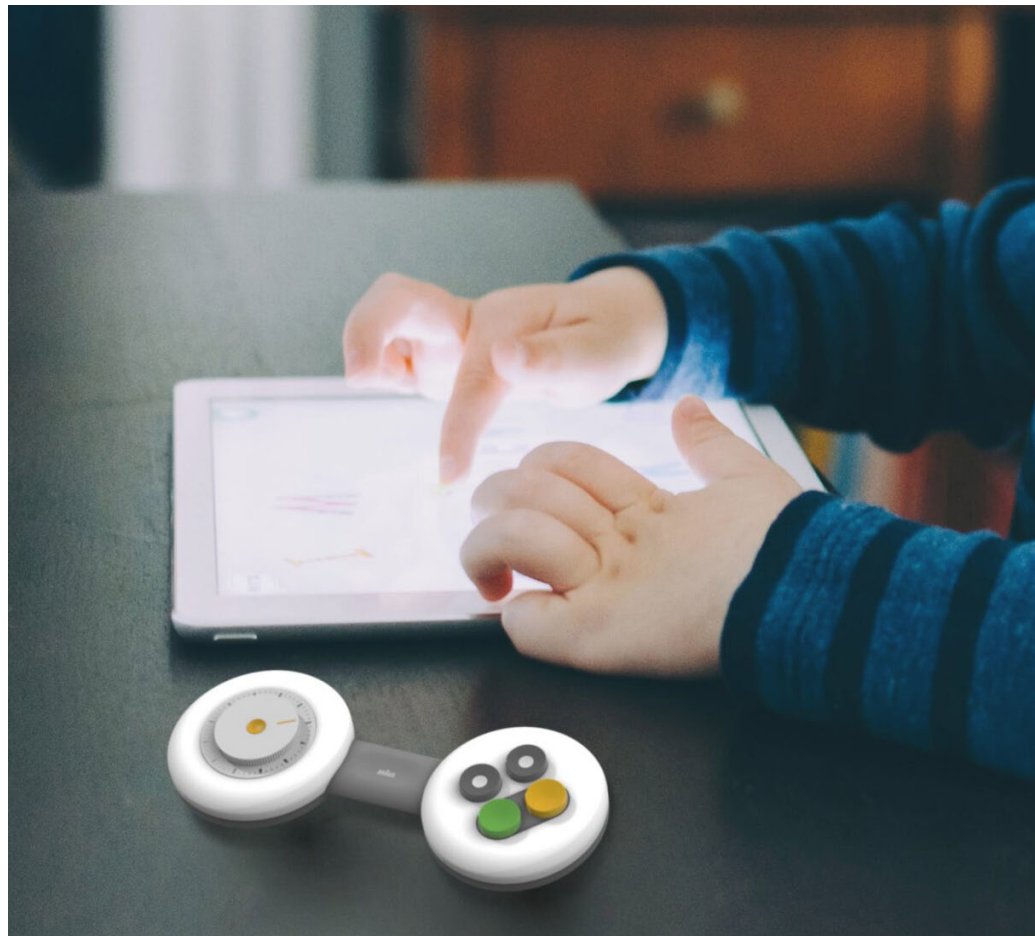




- + usage data
- + when & where
- + class schedule
- + summary report

Give device to child and let them use it throughout their day

After school, sync to your phone via bluetooth

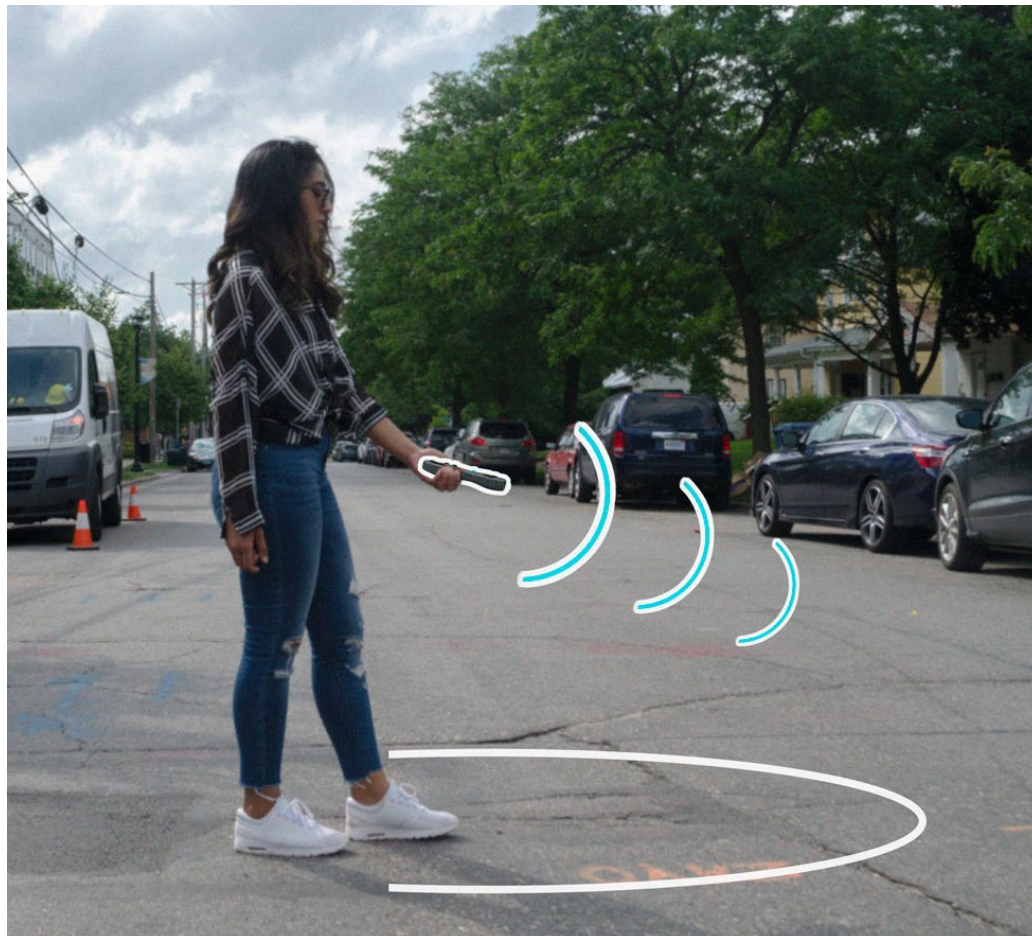


– *eye*

– a reimagined walking cane that utilizes sensors and haptic feedback to help the visually impaired navigate more conveniently



- With a focus on noise and feel, the product uses pulses to communicate with the user about its environment and nearby objects- replacing the need for a traditional white cane.



- "eye." was awarded 3rd place at the LA Regional Xingshi Cup 2018, which included presenting to future potential investors in Guangzhou, China.



- about me

- I'm *jar*, Juan Andrés Rujana. Originally from Venezuela, I've been pursuing my career in Industrial design for the past 5 years in Minneapolis! Currently, I am lead designer at Epimonia, a local fashion start-up that supports refugees.

I believe good design is everywhere and transcends different mediums. My dream is to create a design studio that focuses on different perspectives to reimagine the norm. I want to create new, unique interactions.

Thanks!

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