

JAR

→ MULTIDISCIPLINARY DESIGNER DRIVEN BY
EMPATHY, COLLABORATION, AND PLAYFULNESS

JAR

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→ COLOR EXPLORATIONS

An ongoing exploration of colors and materials
on various popular shoes.





→ BIGTED TEDDIES

Designed and developed 200cm, 120cm & 15cm tall teddy bears through sketches and tech packs.

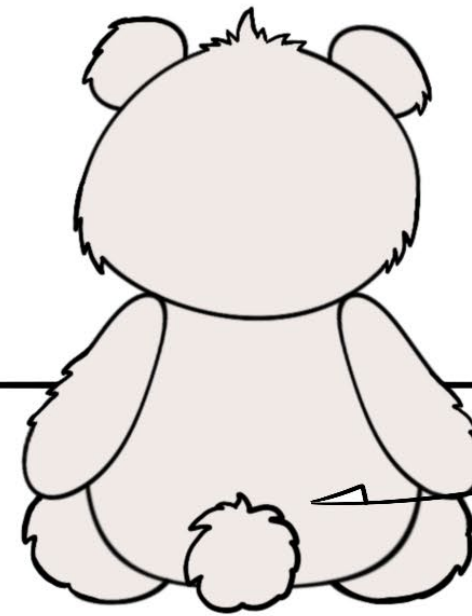
TEDDY DESIGN CONCEPT

EAR, PAW + SNOUT
MATERIAL: BOA
COLOR: EGG WHITE

MEDIUM PILE PLUSH
COLOR: RUGBY TAN



FLUFFY ROUND
TAIL - SAME MATERIAL
AS BODY



DISCRET/HIDDEN
POUCH - PROPORTIONAL
INTERIOR: ELASTIC BAND
W/ BOA MATERIAL

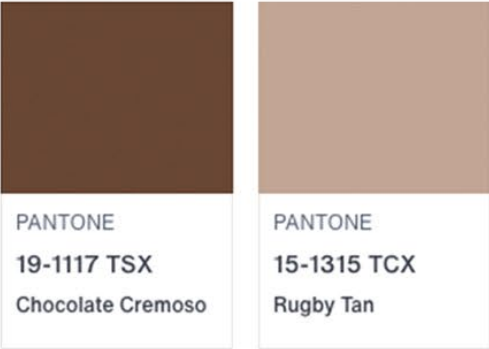
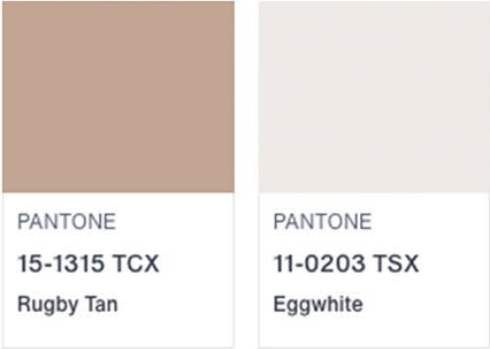


EMBROIDERED
LOGO ON LEFT PAW/FOOT

BIGTED
MADE IN ENGLAND



TEDDY BEAR COLORS



→ EPIMONIA

Designer at a fashion start-up; founded on upcycling refugee life jacket material into conversational fashion pieces



→ Beyond developing our original collections, we also prioritized collaborations. Securing partnerships with large platforms such as Minnesota United FC and smaller-scale local refugee designers allowed us to expand our consumer base.



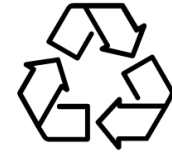
- 1/4 POLYETHYLENE FOAM
- WATERPROOF NYLON
- BLACK & ORANGE PANELING
- 1/2 INCH PLASTIC BUCKLES



HOW YOUR PURCHASE MAKES A DIFFERENCE



We clean the beaches by collecting unusable life jackets previously worn by refugees seeking a better life.



We recycle the life jackets to create high-quality bracelets and apparel that show support for refugees.



All of our products directly support refugees at every level with employment, scholarships, and more.





→ ABOUT ME

I'm JAR, Juan Andrés Rujana. Originally from Venezuela, I studied & practiced Industrial Design for 5 years in Minneapolis before relocating to Brooklyn, NY. I currently work with my peers at JARLAB, an inclusive design studio.

I believe design should take everyone into consideration and transcends different mediums.

JAR

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